

Topic

- **Overview**
 - Shiny new look
 - Lighter & tighter
 - Easier to use
- **Shiny New Look**
 - Old Plone
 - Look at Wikipedia
 - New Sunburst
 - Open, yet modern
 - Drops right into nearly all environments
 - Your intranet never looked better
 - Captures Plone's minimalism
 - With ample room to customize & grow
 - And customization is easier than before
- **Lighter & Tighter**
 - More nimble than ever before
 - Plone 4 handles load almost 400% better than Plone 2 did
 - Faster than other popular CMS's
 - Uses less memory
 - Files & images stored outside of the database
 - Great on resource-constrained VPS's
 - Upgraded technology
 - Python 2.6
 - Zope 2.12
- **Easier to Use**
 - TinyMCE
 - And jQuery tools
 - Cleaner advanced search
 - Nested groups?
 - Startup

Visuals**Plone 4: Brand New Look**

Brief flash of old "Monobook"

Brief flash of Wikipedia page

Dissolve to Plone 4 on

intranet site

Zoom left, pan over right

Zoom out

Rapid-fire shots of other themes

Plone 4: Faster, Smaller, Better

Colored curve chart

Flip to "growing" bar chart

Shrinking—something?

Side-by-side logos

Easier than Ever

User clicking edit, highlighting text, boldfacing, typing, etc.; focus on toolbar buttons, the Paste from Word button.

Dissolve to Advanced search page. Expand Item Type, de-select Image; expand New Items Since, select Last Week; type search terms like new customer warranty program

Voiceover

The old Plone theme has withstood the test of time and inspired spinoffs

And its style indeed lives on

But Plone 4 splashed onto the scene with a brand new theme called Sunburst

This forward looking design has stunning typography and understated design that drops right into nearly any environment

Your intranet never looked better

This theme captures Plone's celebrated minimalism

While still allowing for customization

Made even easier with massively simplified stylesheets that even work in IE6

Plone 4 is the fastest Plone yet.

As more and more simultaneous users pound on your Plone 4 site, it handles the stress almost 400% better than Plone 2 did

And out of the box, Plone 4 handles far

more pages per second than the

competition. This is all without any

tweaking or add-on caching.

Plone 4 is the lightest Plone yet.

New technologies and keeping large items in files rather than in the database means Plone 4 takes less memory than before.

This makes Plone play nicely on heavily loaded enterprise servers or resource-constrained virtual servers. Or even on an old PC you need to turn into an intranet by tomorrow.

And lastly, Plone 4 sloughs off

... outdated Python 2.4 for the current production version 2.6

... as well as embracing the latest Zope 2 application server. Together these advances help make Plone 4 not just faster, smaller, and better—but even more secure!

Plone 4 ships with TinyMCE, a WYSIWYG word processor that runs right in your browser. TinyMCE is fast becoming the *de facto* editor in a growing number of CMS's,

and its presence in Plone means lower learning curves. Besides, if you can use

Word, you can use TinyMCE—and pasting from Word works beautifully.

Plone also includes jQuery, making using Plone much more like a desktop application.

Doing an Advanced Search is far less daunting. The more arcane options remain hidden, letting you focus on just the parts you need.